

國立中央大學八十七學年度碩士班研究生入學試題卷

所別: 企業管理研究所 丙組 科目: 管理學 共 1 頁 第 1 頁

1. Describe and discuss the major performance appraisal methods?(20%)
2. Can people learn to be transformational leader?Explain.(20%)
3. What does W.Edwards Deming have to say about increasing productivity?(20%)
4. When should management use 1)the network structure 2)the matrix structure 3)a task force?Explain.(20%)
5. Contrast the grand strategies framework and the BCG Matrix,which do you think is a more useful tool?Why?(20%)

參考用