

國立中央大學98學年度碩士班考試入學試題卷

所別：工業管理研究所碩士班 甲組 科目：微積分 共 1 頁 第 1 頁

\*請在試卷答案卷(卡)內作答

1. (50 points) Consider a manufacturer who produces and sells a certain product in the market with uncertain demand. The product is subject to a fixed life-time (such as newspapers, fashion goods, and agricultural produces). Let
- $c$  = manufacturing cost per unit;
  - $s$  = salvage value per unit;
  - $g$  = goodwill cost per unit due to stock-out;
  - $p$  = selling price per unit;
  - $Q$  = amount produced by the manufacturer;
  - $f(x)$  = probability density function of demand; and

$$F(k) = \int_0^k f(x)dx, \text{ the cumulative frequency distribution of demand.}$$

The following relationship on the values is assumed to hold:

$$s < c < p.$$

If the manufacturer produces quantity  $Q$  and sells to the customer, his expected profit will be given by

$$EP(Q) = -cQ + \int_0^Q [xp + s(Q-x)]f(x)dx + \int_Q^\infty [pQ - g(x-Q)]f(x)dx.$$

- (a) (10%) Explain, in detail, the managerial implications for the second term of  $EP(Q)$ :

$$\int_0^Q [xp + s(Q-x)]f(x)dx.$$

- (b) (10%) Explain, in detail, the managerial implications for the third term of  $EP(Q)$ :

$$\int_Q^\infty [pQ - g(x-Q)]f(x)dx.$$

- (c) (10%) Find the first order necessary condition (FONC) of  $EP(Q)$  (i.e., differentiating  $EP(Q)$  with respect to  $Q$  and setting this amount equal to zero).
- (d) (10%) Find the optimal production quantity  $Q^*$  such that the manufacturer's expected profit is maximized (i.e., solving the FONC).
- (e) (10%) Prove that the second order sufficient condition (SOSC) holds.

2. (20 points-PROOF) Let  $1 < a \leq \sqrt{2}$ . Let  $x_0 = a$ , and for  $n \geq 1$ ,  $x_n = a^{x_{n-1}}$ .

- (a) (10 points) Show that  $x_n < 2, n = 1, 2, \dots$ .

- (b) (10 points) Show that  $\lim_{n \rightarrow \infty} x_n$  exists

3. (15 points-PROOF) Let  $f(x) \geq 0$ ,  $f$  is continuous on  $[0,1]$ . Suppose that

$$\int_0^1 f(x)dx = 10. \text{ Find all such } f.$$

4. (15 points-PROOF) Let  $(f_n)$  be a sequence of continuous real-valued functions

on  $[0,1]$  defined by  $f_n(x) = \frac{(-1)^{3n}}{3^n} \sin(2\pi nx^2), x \in [0,1], \forall n = 1, 2, \dots$ . Show that

sequence  $(g_n)$  defined by  $g_n = \sum_{k=1}^n f_k$  converges.

參考用