

問答題 (每一題 10 分)

1. What are the essentials of enterprise systems? What are some major problems of implementing them? How will you solve those problems?
2. What are the characteristics, attributes and drivers of mobile computing and m-commerce? What are the technologies that support mobile computing?
3. What are B2B, B2C, C2B, and C2C? Please give an example and describe it for each.
4. Please describe the four stages of System Development Life Cycle.
5. Discuss the difference between Web 2.0 and the traditional Web.
6. 2013 年 5 月經濟部智慧財產局研擬修法「封鎖境外侵權網站」，於 2013 年 6 月初停止推動修法。請以你所學過的資訊管理相關觀念分析此事件。
7. 請舉例說明「資訊的價值」。
8. 請舉例說明或分析「免費 Wi-Fi 之商業模式 (Business Model)」。
9. 何謂雲端運算 (Cloud Computing) ? 其優缺點各是什麼呢?
10. 何謂資訊管理?

參考用