

中央大學八十九學年度碩士班研究生入學

工業管理研究所

甲組 科目:

管理學

共 / 頁

注意事項

1. 簡答題每題十分。
2. 請務必依題目順序作答，否則概不計分。
3. 請用中文作答。
4. 試題請隨卷繳交，不得攜出。



1. Explain the place of the contingency viewpoint in modern management.
2. Describe the principle political strategies used by managers to cope with external forces.
3. Describe the main strategies for international operations.
4. Differentiate the corporate, business, and functional levels of planning and strategies.
5. Discuss the standards and principles of the utilitarian, moral rights, and justice models of ethics.
6. Describe the rational, bounded rationality, and political models of decision making.
7. Explain the components of a total compensation package.
8. Contrast the "calm waters" and "white water rapids" metaphors for change. Explain how managers can serve as change agents.
9. What are the three most commonly used information channels in organizations? When is each channel most effective?
10. Describe the primary types of organizational control.