

台灣聯合大學系統 96 學年度學士班轉學生考試命題紙

科目：資訊管理導論

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*請在試卷答案卷內作答

Part I. Multiple Choice (20%，單選題@2%，答案請用大寫英文字母直接寫在答案卷上)

1. Which of the following is the reference model developed by the Supply Chain Council that defines a common set of supply chain processes to help companies better understand supply chain management issues and set goals for supply chain improvement?
A. SCMS
B. SCOR
C. CPFR
D. MRP
E. none of the above.
2. The central objective of supply chain management systems is:
A. supply chain leverage.
B. the creation of switching costs.
C. far-reaching benefits.
D. flexibility.
E. information visibility.
3. Systems that enable a firm to generate demand forecasts for a product and to develop sourcing and manufacturing plans for that product best describes:
A. supply chain demand systems.
B. supply chain delivery systems.
C. supply chain planning systems.
D. supply chain execution systems.
E. supply chain sourcing systems.
4. The total elapsed time to complete a business process best describes:
A. completion time.
B. throughput..
C. completion cycle.
D. cycle time.
E. none of the above.
5. A standard measurement of performance best describes:
A. metric.
B. component cycle.
C. MIPS.
D. KPI.
E. none of the above.
6. ASPs are a form of:
A. business process reengineering.
B. outsourcing.
C. end-user development model.
D. prototyping.
E. none of the above.
7. Which of the following allows a Web service to be listed in a directory of Web services so that it can be easily located by other organizations and systems?
A. SOAP.
B. WSDL..
C. UDDI.
D. XML.
E. URL.
8. Which of the following is a model for analyzing firm performance that supplements traditional financial measures with measurements from additional business perspectives, such as customers internal business processes, and learning and growth?
A. Balanced scorecard
B. Total cost of ownership
C. Internal rate of return
D. Return on investment
E. none of the above.

注意：背面有試題

