

所別：資訊管理學系碩士班 甲組 科目：統計學  
乙組

請注意：答案請橫式書寫，並依題號順序依序作答，違者各扣總分 3 分。

1. (8 分) An increasing number of employees are exploring the Internet for savings in business travel. A recent survey of 400 corporate travel managers reported the following results.

RESEARCH AIRLINE TICKET PRICES ON THE INTERNET	BOOK AIRPLIN TICKETS ON THE INTERNET		
	YES	NO	TOTAL
YES	88	124	212
NO	20	168	188
TOTAL	108	292	400

If a corporate travel manager is selected at random, what is the probability that he or she

- (2 分) researches airline ticket prices on the internet and books airline tickets on the Internet?
  - (2 分) researches airline ticket prices on the internet or books airline tickets on the Internet?
  - (4 分) Are researching airline tickets on the Internet statistically independent? Explain.
2. (4 分) The probability that a person has a certain disease is 0.03. Medical diagnostic tests are available to determine whether the person actually has the disease. If the disease is actually present, the probability that the medical diagnostic test will give a positive result (indicating that the disease is present) is 0.90. If the disease is not actually present, the probability of a positive test result (indicating that the disease is present) is 0.02. Suppose that the medical diagnostic test has given a positive result. What is the probability that the disease is actually present?
3. (2 分) When the relationship between variables X and Y is curvilinear, using Pearson  $r$  will
- overestimate the true degree of association.
  - underestimate the true degree of association.
  - truly reflect the degree of association.
4. (2 分) Regarding the Pearson coefficient of correlation between variables X and Y, the greater the restriction of range in either variable X or variable Y will result in a(n)
- higher correlation coefficient between X and Y.
  - lower correlation coefficient between X and Y.
  - unchanged correlation coefficient between X and Y.
5. (2 分) If we transform each score of one variable (or both variables) from one set of units to another by adding, subtracting, or multiplying, or dividing each score by a constant value, the Pearson  $r$  will become
- larger.
  - smaller.
  - unaffected.
6. (2 分) The probability, given that  $H_0$  is false, of obtaining sample results that will lead to its rejection is called
- power
  - Type I error.
  - 1- Type II error.
7. (10 分) The U.S. Department of Transportation requires tire manufacturers to provide tire performance information on the sidewall of the tire so that a prospective customer can be better informed when making a purchasing decision. One measure of tire performance is the tread wear index, which indicates the tire's resistance to tread wear compared with a tire graded with a base of 100. This means that a tire with a grade of 200 should last twice as long, on average, as a tire graded with a base of 100. Suppose a random sample of 16 tires graded 200 produced by a brand name manufacturer indicates a sample mean tread wear index of 195.3 and a sample standard deviation of 21.6.
- (7 分) Assuming that the population of tread wear indices is normally distributed, set up a 95% confidence interval estimate of the population mean tread wear index for tires produced by this manufacturer under this brand name.
  - (3 分) Do you think that the consumer organization should accuse the manufacturer of producing tires that do not meet the performance information provided on the sidewall of the tire? Why or why not?
8. (15 分) 何謂假設檢定的 型 I 錯誤 及 型 II 錯誤? 什麼情況下降低其中一型錯誤發生的機率時會導致另一型錯誤發生的可能性增加? 什麼情況可以同時降低這兩類型錯誤發生的機率?
9. (10 分) 一項研究廣告次數與銷售量的調查顯示以下資料，則銷售量與廣告次數的關係為正或是負? 銷售量對廣告次數的迴歸方程式為何?  $\Sigma X = 55$ ,  $\Sigma Y = 2613$ ,  $\Sigma XY = 14060$ ,  $\Sigma X^2 = 299$

廣告次數	銷售量
4	197
6	272
2	100
5	228
7	327
6	279
3	148
8	377
5	238
3	142
1	66
5	220

注意：背面有試題

